

# NEWS RELEASE



## **AMADA establishes a local subsidiary in Indonesia**

- Strengthening its sales and service activity -

AMADA HOLDINGS CO., LTD. (President: Tsutomu Isobe) establishes AMADA INDONESIA, a local subsidiary for the sales and service in Indonesia, and will make fundamental business development from April 2018. We have been active through distributor before, but we will strengthen our activities by shifting to our direct sales and service system by establishing this local Indonesian subsidiary.

The population of Indonesia is about 260 million, in recent years the economical growth rate is about 5%, its GDP will be 943 billion USD, accounting for about 40% of the ASEAN region. Not only expansion of the automobile industry, but also development of urban infrastructure such as construction, power plant, communication etc. are rapidly progressing. In addition, it is expected to expand demand in machines and equipment that provide product accuracy and design. Therefore, we aim to sales of 1 billion JPY by 2020 in the medium-term management plan, establish a local subsidiary in Indonesia, and make a structure that enables sales and service of AMADA Group machines for sheet-metal, cutting, press, grinding, and precision welding. We will begin proposal activities to overseas enterprises including Japan and customers in the local manufacturing industry.

AMADA INDONESIA is based in Jakarta and provides solution activities in cooperation with the Headquarters of Japan and ASEAN, AMADA ASIA PACIFIC CO., LTD. (AAP) in Thailand. We will propose products and services that create added value for customers engaged in manufacturing in Indonesia and the latest processing technologies, and contribute to customer's manufacturing and further development of the manufacturing industry in Indonesia.

### **AMADA INDONESIA Summary**

Company: PT. AMADA INDONESIA (temporary)  
Address: Green Sedayu Biz Park Cakung, Unit GS 9/038A  
          Jl. Cilincing Raya Sisi Timur Jakarta 13910, Indonesia  
Representative: Koji YAMAMOTO  
Capital: 10 billion IDR (Approximately 80 million JPY)  
Employees: 8 (Planned)  
Description of business: Sales and service of metalworking machines

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**AMADA HOLDINGS CO., LTD.**

Public Relations

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