

October 18, 2018
AMADA HOLDINGS CO., LTD.

AMADA to Open New Incheon Technical Center in Korea proposing comprehensive solutions with diverse functions



AMADA KOREA CO., LTD., (Incheon/Korea, President: Ryo FUKASAKU), a sales and service company of the AMADA Group, has established the new Incheon Technical Center in Incheon, Korea, and will start operations on October 19.

The Incheon Technical Center is newly constructed within a cluster of cutting-edge industries. It integrates showrooms previously distributed at two locations, and has diverse functions, including an exhibition hall, which is approximately twice as large as the former one, besides seminar and presentation rooms.

AMADA KOREA will propose automation systems that combine leading-edge laser cutting machines and press brakes with workpiece loading equipment and robots, as well as high-performance machines featuring energy-saving performance and high safety standards. The company will also provide a broad range of support services related to sheet metal working, including the provision of seminars themed around issues in the Korean market and training on the operating procedures of machines and software, targeted at the machine operators of customers.

In Korea, the IT and electronics industries are continuing to experience a boom, driven by increasing investment in manufacturing equipment of semiconductor devices and LCD and organic EL displays. On the other hand, the metalworking industry supporting these industries faces increased processing costs due to rising electricity prices, in addition to a labor shortage. Furthermore, the government has stepped up safety standards for

processing machines. As a result, various needs for improving production efficiency are arising at metalworking factories. Under these circumstances, the Incheon Technical Center will not only propose processing technologies for issues faced by customers' factories, but also offer a wide range of functions including information exchanges and human resource development.

AMADA KOREA has already relocated its head office to a building adjacent to the technical center. Through cooperation between sales and services in an effort to support customers to increase their competitiveness, the company aims to expand sales in Korea approximately 160% by fiscal year 2021 compared to the level in fiscal year 2017.

Incheon Technical Center Summary

Company	AMADA KOREA CO., LTD.,
Representative:	Ryo FUKASAKU, President
Address:	177-12 Harmony Road, Yeonsu District, Incheon Metropolitan City, South Korea
Establishment:	January, 1991
Site size:	6,200 m ²
Office building:	2,100 m ² , 5-storied (office, warehouse)
Technical center:	1,800 m ² , 2-storied (Exhibition hall, seminar, presentation and school rooms)

Main Products Exhibited at the Incheon Technical Center

1. Global standard fiber laser cutting machine (automated specification)
LCG-3015AJ (9kW) + ASFH-3015G
2. Punch and fiber laser cutting combination machine (automated specification)
LC-2512C1AJ + ASR-2512N-TK, ID-TOGU
3. High speed & high accuracy press brake
HG-2204ATC, HG-1303
4. High-speed, excellent-accuracy servo press brake
EG-4010
5. Fiber laser welding system
FLW-ENSIS

About AMADA Group

Founded in Japan in 1946, The AMADA HOLDINGS (TSE: 6113) is a global comprehensive manufacturer of metalworking machines. The Group's main businesses include the development, manufacture, sales, leasing, repair, maintenance, checking, and inspection of metalworking machinery and equipment. The group has over 8,000 employees and about 130 bases in 30 countries and approximately 90 companies including its subsidiaries and affiliates. Our results for fiscal year 2017 were net sales of JPY300.6 billion and net profit of JPY29.8 billion.

The Group's core operations in metalworking machinery center mainly on three businesses focusing on sheet-metal machinery (AMADA), metal cutting and stamping press machinery, structural steel cutting machines and machine tools (AMADA MACHINE TOOLS), and precision welding (AMADA MIYACHI). In addition to its main businesses, the Group also provides total solution services ranging from computer software and peripheral devices for controlling metalworking machines to tooling and maintenance.